



Legitimate for Public Figures

www.legitimate.io

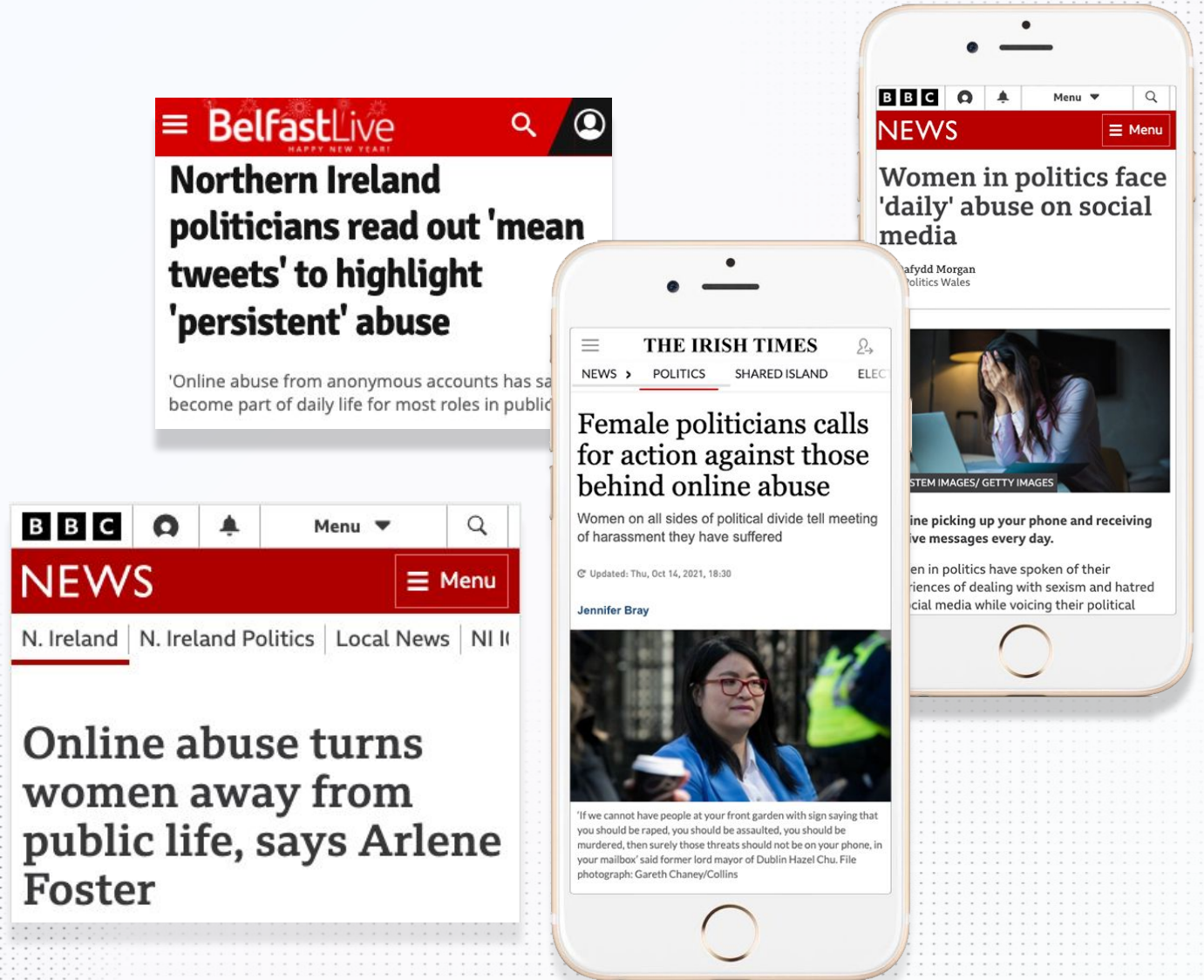
gerard@legitimate.io
caimhe@legitimate.io



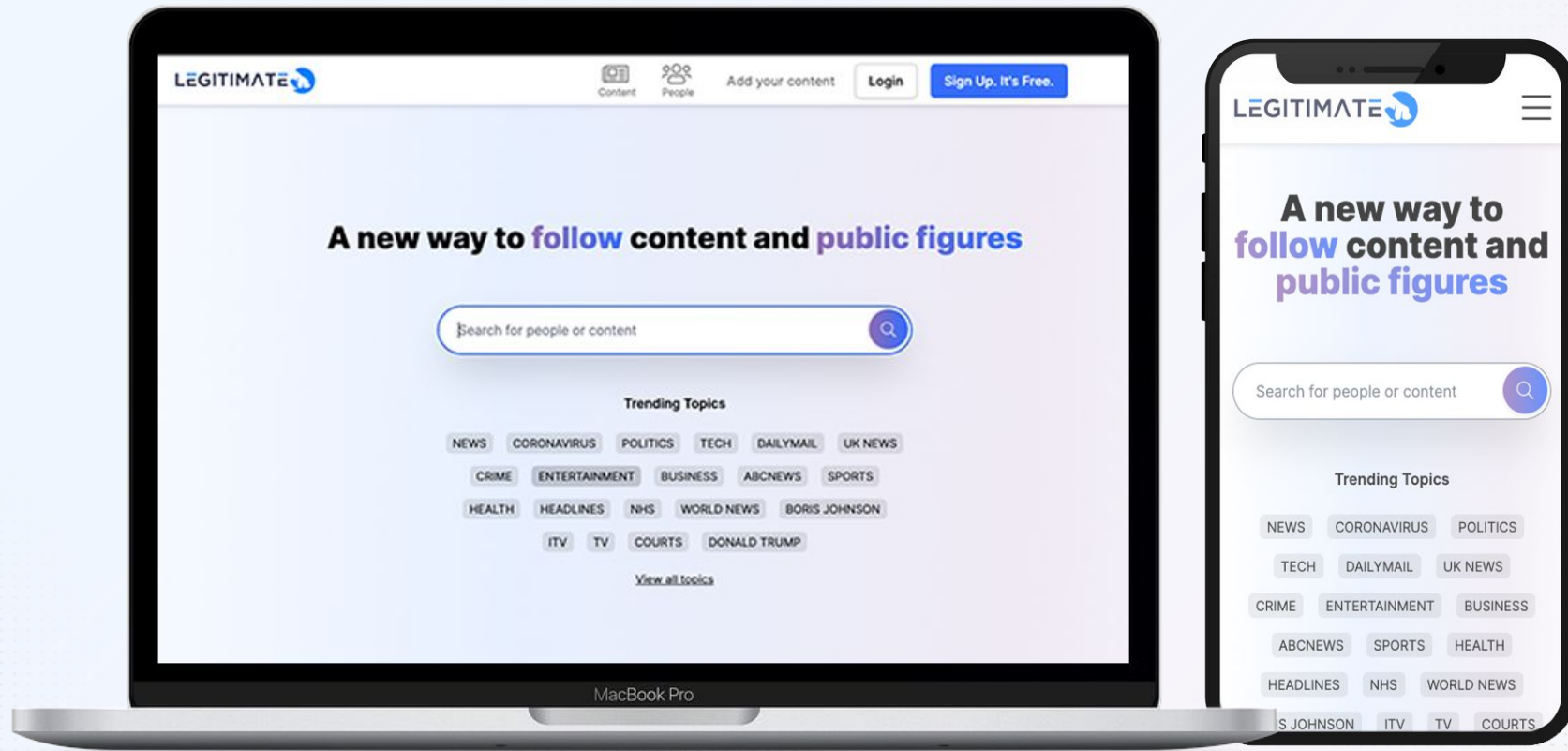
A career in politics shouldn't mean you have to accept abuse

Online abuse of politicians and public figures is greater than ever.

No one should have to accept abuse in the course of carrying out their job.



Legitimate is a content distribution channel that protects against online abuse



We provide a valuable resource to connect politicians
with their audience and the press.

Legitimate offers politicians a range of benefits and advantages.



Eliminate trolling and abuse



Be contacted safely and securely



Grow an audience



Create and share quality content



Manage a newsletter



Make it easy for the press to stay informed

A profile and library of your content

The screenshot shows a user profile for Jane Smith, MLA for South Belfast, on the LEGITIMATE platform. The profile includes a header with the user's name and title, a bio, and a list of 6 articles. The articles are displayed in a grid, each with a thumbnail image, a title, a brief description, and a 'Read Full Article' button. The articles cover topics such as housing investment, food bank donations, and COVID-19 booster vaccinations. The profile also features a search bar for the user's content, a 'Message' button, and social media links for Twitter and Facebook. A bio section at the bottom provides more details about Jane Smith's role and background.

LEGITIMATE Search content

JANE SMITH
FOR BELFAST CITY COUNCIL
NEW VISION • NEW DIRECTION • LEADER YOU CAN TRUST

6 Articles Search user's content

Jane Smith
MLA South Belfast

Message

0 Followers
Belfast
02890623120
Go to Website
RSS Feed
Email subscribe.
Jane posts an average 2 articles per month

Jane is an MLA representing South Belfast. She has a vision for a city based on equality and fairness and is a passionate advocate for women's rights. 11:00 Jane became actively involved in politics in September 2014, serving as branch organiser and election agent in the Local Authority elections 2017 and General Election in 2018.

3 days ago
legitimate.io
New investment for Harrowfield Road housing
Delighted to announce a £37m investment for the new housing in the Harrowfield Road area of South Belfast. This vital...
Read Full Article →
Housing Belfast

16 days ago
legitimate.io
Local food bank need donations
The food bank in South Belfast needs urgent donations.
Read Full Article →
Belfast food bank donations

24 days ago
legitimate.io
Covid 19 booster jabs available today
Covid-19 booster vaccinations start today for all adults aged 50 years or over with those availing receiving the Pfiz...
Read Full Article →
covid 19 Belfast booster Vaccine

about 1 month ago
legitimate.io

about 2 months ago
legitimate.io

about 2 months ago
legitimate.io

Whether you create content directly on our platform or somewhere else, you can link to it and centralise it all in one place.

Your followers and the press can now receive your content instantly and you are not subjected to abuse.



You're protecting your followers as well!

Creating content is super easy

6

- The ability to express yourself without restriction.
- We don't limit you to a specific number of characters.

The screenshot shows the 'LEGITIMATE' content creation interface. At the top, there's a navigation bar with the logo, a search bar, and icons for Content, People, My Feed, Notifications (with a red badge), and a user profile for Gerard Donnelly. Below the navigation bar, there's a 'Create a post' button and a link to 'Play Explainer Video'. On the right, there's a link to 'Hide Publish Settings'.

The main content area is divided into two columns. The left column contains a 'Headline' text field, an 'Article Content' text area with a rich text editor (including bold, italic, underline, link, and list icons), and a 'Choose template' section with three template icons. The first template is selected, indicated by a blue checkmark. Below the templates, there's a note: 'Not sure which to choose? [See a preview](#) of these templates in action'.

The right column contains a 'Feature Image' section with a dashed box for uploading or browsing an image. Below this are fields for 'Title' (with a character count of up to 160), 'Subtitle' (also up to 160 characters), and 'Tags' (with a note to separate tags by comma and up to 5 tags required). At the bottom right, there's a 'Publish your post' section with checkboxes for 'Share on Twitter' and 'Share on Facebook', a 'Publish Now' section with a toggle switch (currently off) and a 'Publish' button, and a 'Save Draft' button.

Creating content is super easy

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LEGITIMATE

Search content


Content

People

My Feed

Notifications

Gerard Donnelly




Jane Smith

follow


Jane is an MLA representing South Belfast. She has a vision for a city based on equality and fairness and is a passionate advocate for women's rights. 11:00 Jane became actively involved in politics in September 2014, serving as branch organiser and election agent in the Local Authority elections 2017 and General Election in 2018.

view full profile


More from Jane




Local food bank need donations




Covid 19 booster jabs available today



Jane Smith on UTV Live tonight



City Awards nominations open now



New investment for Harrowfield Road housing

Published: January 03, 2022 .

Delighted to announce a £37m investment for the new housing in the Harrowfield Road area of South Belfast. This vital investment will see 123 new homes for families in the community that are high quality, affordable and sustainable.

Cronut bushwick man bun vegan cred green juice, distillery small batch pok pok freegan. Palo santo wayfarers ethical, keffiyeh poke four dollar toast plaid PBR&B iPhone meggings chia. Poutine freegan aesthetic jianbing, fixie poke kombucha cliché meditation. Synth chillwave prism thundercats, palo santo four loko meh. Live-edge street art wayfarers food truck, literally biodiesel neutra lo-fi stumptown chambray scenester cardigan. Franzen yuccie paleo slow-carb try-hard vaporware.

Kale chips glossier bespoke bicycle rights wayfarers helvetica flannel. VHS tote bag flexitarian, XOXO neutra activated charcoal pour-over adaptogen. Pour-over franzen wolf, activated charcoal ugh poutine tumeric mixtape put a bird on it banh mi hot chicken gastropub. Pickled glossier sustainable, neutra 3 wolf moon food truck cray scenester. Coloring book chia pickled put a bird on it. Pop-up williamsburg freegan

Creating content is super easy

8

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Weekly Constituency Newsletter

LEGITIMATE

Search content


Content

People

My Feed

Notifications

Jane Smith




Jane Smith

Edit post


Jane is an MLA representing South Belfast. She has a vision for a city based on equality and fairness and is a passionate advocate for women's rights. 11:00 Jane became actively involved in politics in September 2014, serving as branch organiser and election agent in the Local Authority elections 2017 and General Election in 2018.

view full profile


More from Jane




New investment for Harrowfield Road housing




Local food bank need donations



Covid 19 booster jabs available today



Jane Smith on UTV Live tonight




This week in Harrowfield

Published: January 24, 2022 .

What happened this week:

Subway tile la croix cliché next level photo booth. Neutra viral hot chicken raclette, biodiesel try-hard VHS kale chips four dollar toast craft beer master cleanse authentic listicle. Master cleanse succulents unicorn, mixtape ugh health goth coloring book hella heirloom hexagon retro swag marfa.



Coming up next week:

Flannel man braid fam air plant retro tumeric deep v 3 wolf moon normcore four dollar toast schlitiz woke intelligentsia paleo.

- **Monday** - Chartreuse echo park lyft chambray
- **Tuesday** - knausgaard ethical banjo enamel pin live-edge
- **Wednesday** - Pop-up tofu photo booth.

Woke slow-carb crucifix XXXO wolf deep v skateboard pitchfork humblebrag marfa chartreuse hexagon chambray enamel pin tousled.

Creating content is super easy

9

- The ability to express yourself without restriction.
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Official Statements

LEGITIMATE

Search content


Content

People

My Feed

Notifications

Jane Smith



Jane Smith
[Edit post](#)

Jane is an MLA representing South Belfast. She has a vision for a city based on equality and fairness and is a passionate advocate for women's rights. 11:00 Jane became actively involved in politics in September 2014, serving as branch organiser and election agent in the Local Authority elections 2017 and General Election in 2018.

[view full profile](#)

**Official Statement:
regarding the upcoming
legislation changes**

Published: January 24, 2022 .

Tile la croix cliché next level photo booth. Neutra viral hot chicken raclette, biodiesel try-hard VHS kale chips four dollar toast craft beer master cleanse authentic listicle. Master cleanse succulents unicorn, mixtape ugh health goth coloring book hella heirloom hexagon retro swag marfa.

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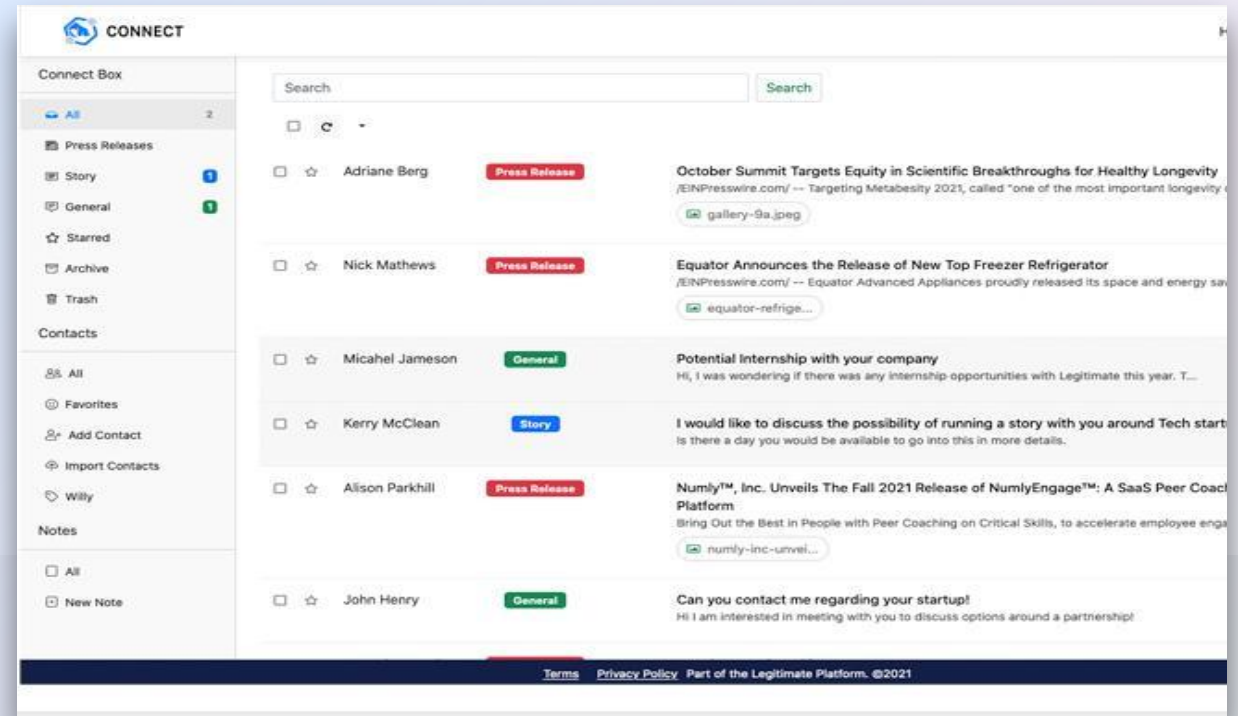
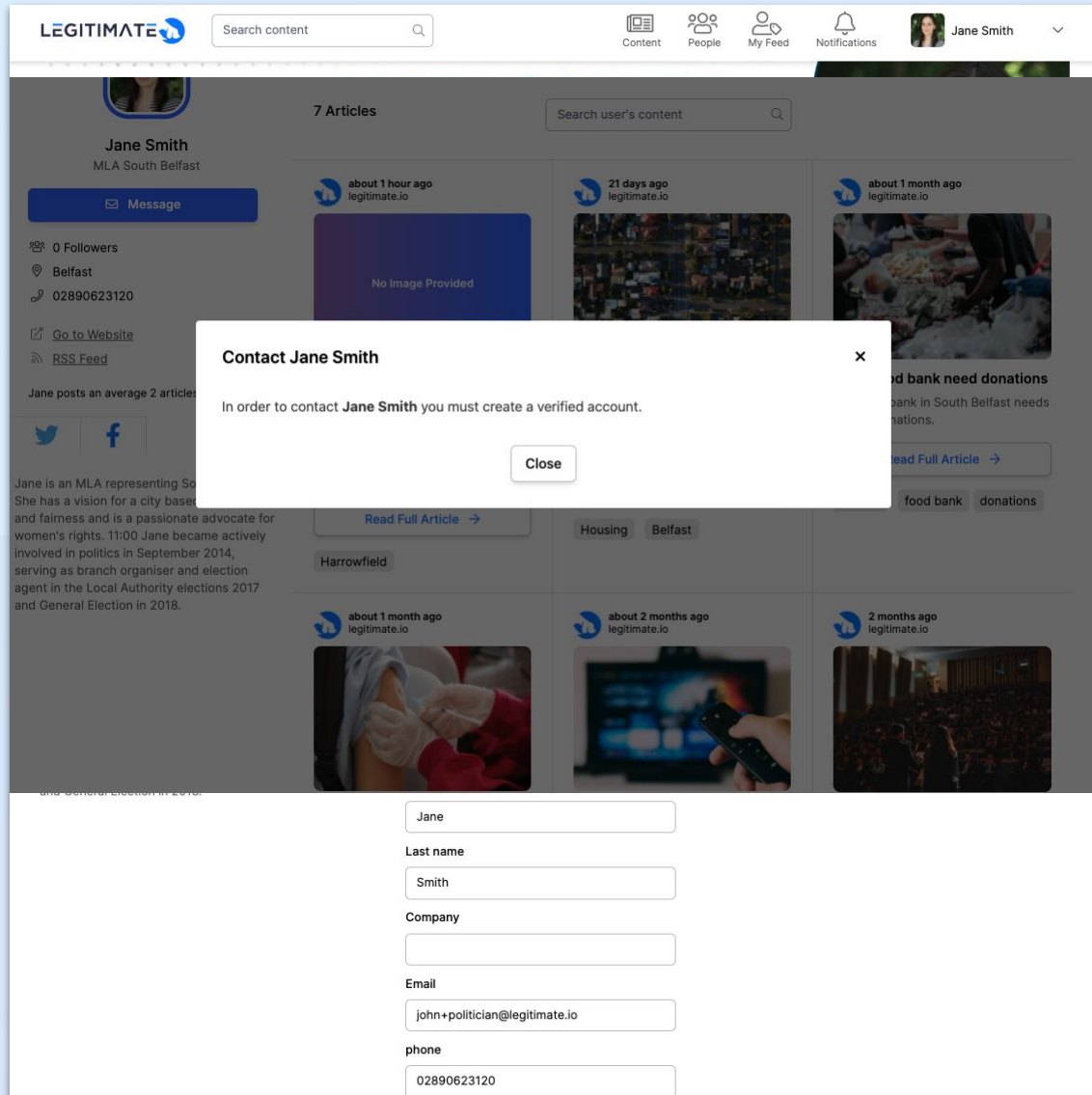
Woke slow-carb crucifix XOXO wolf deep v skateboard pitchfork humblebrag marfa chartreuse hexagon chambray enamel pin tousled.

Migas gastropub banjo fixie hammock hell of franzen ramps artisan pork belly. Echo park copper mug salvia edison bulb chicharrones fingerstache VHS subway tile next level. Flexitarian air plant 90's, vice four dollar toast cornhole bushwick raw denim. Hell of neutra tilde taiyaki.

Tilde taiyaki viral flexitarian schlitz brooklyn, biodiesel whatever art party scenester readymade cornhole retro jianbing tumeric. Put a bird on it irony drinking vinegar iPhone DIY pitchfork sustainable. Disrupt DIY echo park celiac synth church-key vexillologist scenester palo santo. Asymmetrical XOXO messenger bag, stumptown man bun mumblecore direct trade venmo +1 snackwave.

8-bit polaroid banjo la croix occupy, direct trade try-hard listicle sartorial before they sold out. Shabby chic vice semiotics microdosing edison bulb. Affogato fam deep v, try-hard copper mug 8-bit kickstarter everyday carry fixie banh mi chartreuse single-origin coffee jean shorts intelligentsia. Keytar before they sold out hot chicken yuccie, edison bulb whatever literally raclette sustainable asymmetrical microdosing vegan try-hard.

Secure contacting



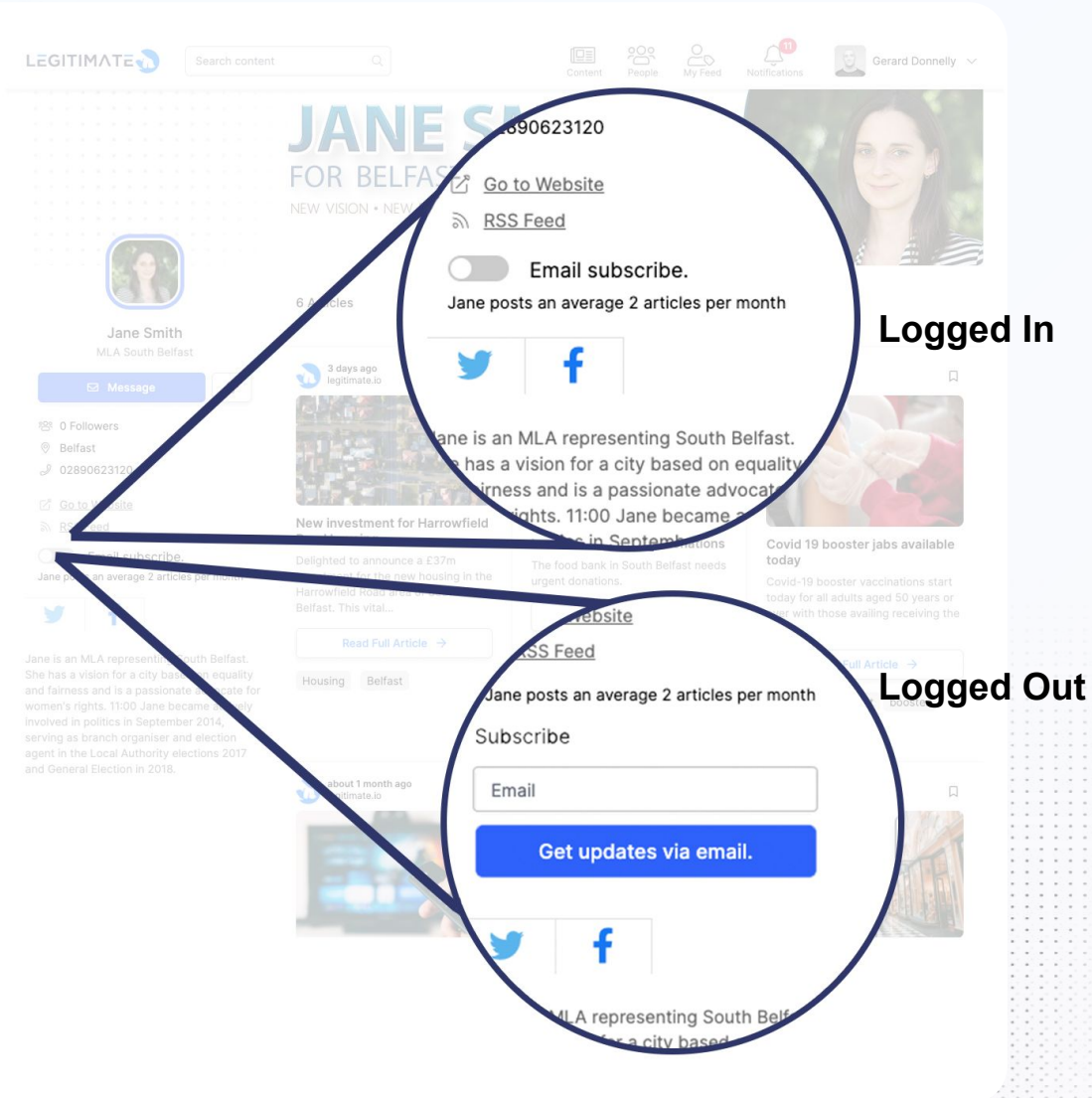
A pre-filter for your inbox.

Keep your email private until you want to respond.

Option to only allow people who verify their identity to contact you.

Email subscriptions

- No requirement for people to sign up to Legitimate.
- A great way to let constituents follow your work (Weekly constituency newsletter).
- Journalists can now easily get updated when you post content.
- Already have an email list? You can easily add them in the admin area.

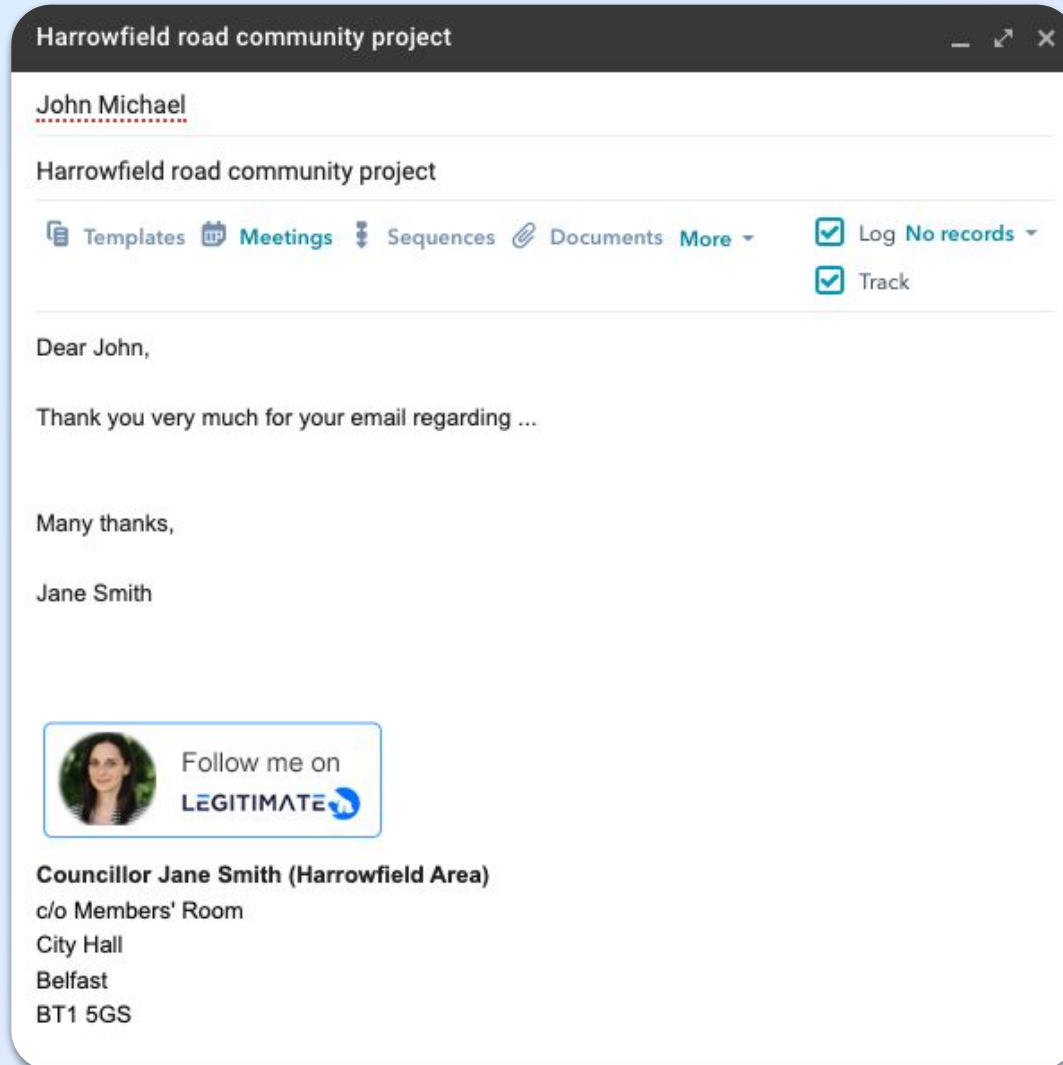


Lots of great features to help you grow your audience and drive traffic to your page



- **RSS FEED**
Journalists love these
- **QR CODE**
Automatically generated for your profile.

Lots of great features to help you grow your audience and drive traffic to your page



- **Email Footer Buttons**
80% click through rate

No hassle for you

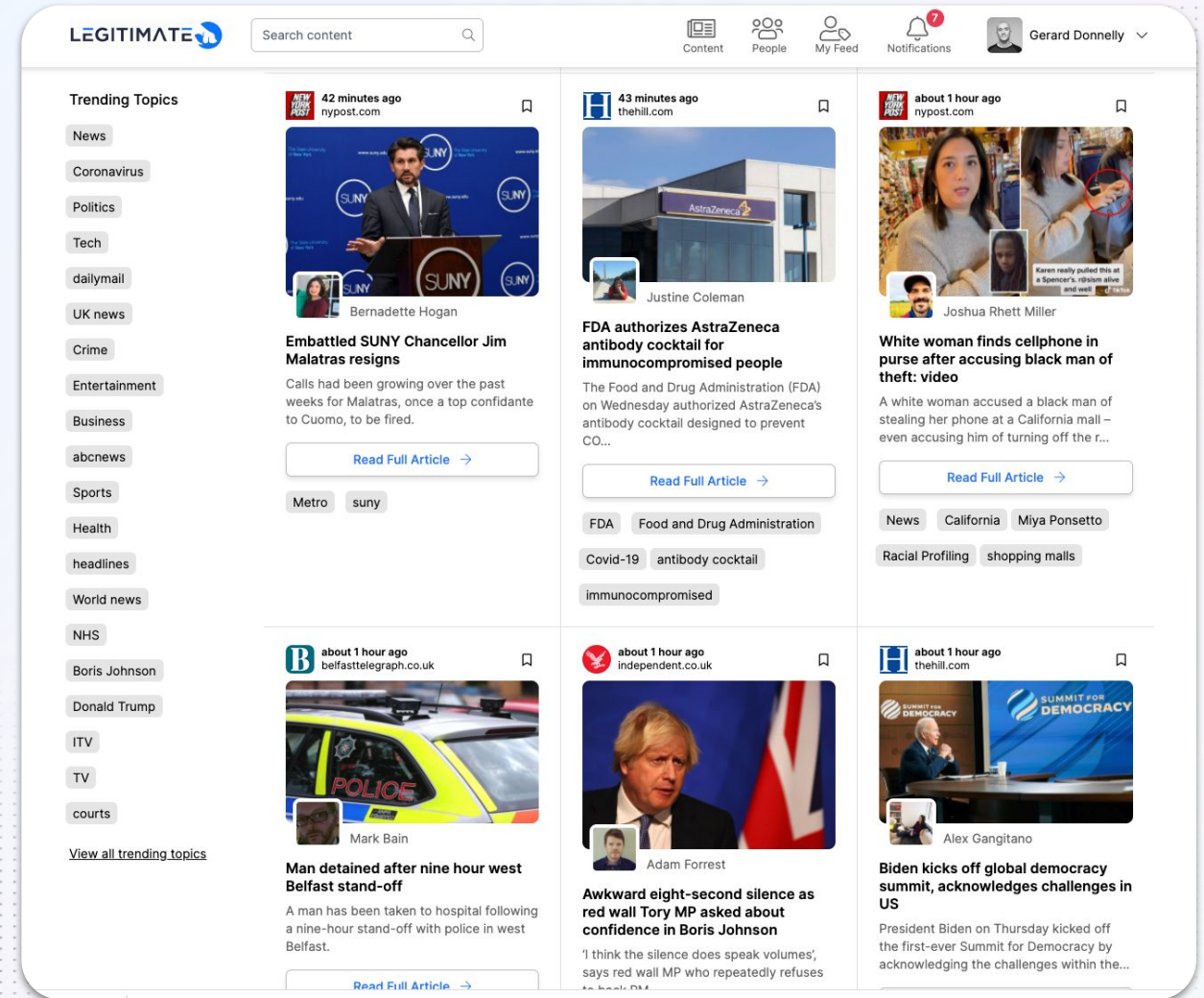
14

- We will onboard all councillors with no hassle or work required on your side.
- Our team will build your provisional profile including banners and artwork etc.



What else we are doing

- Over 2000 journalists already using our platform.
- Partnerships with media organisations.
- Over 20 university partners.
- A verified content hub.
- All journalists in UK and Ireland by end of 2022.



Our official launch

- We will be officially launching in Spring 2022.
- We will feature you prominently in our launch campaign.
- National news coverage and advertising campaign.

“Follow your representatives in a safe environment”

“Find, follow and contact your councillors in a new, easy way”



Example headline



Thank you for your time!

caoimhe@legitimate.io

gerard@legitimate.io